

# What are people saying?



Having met Rudy and exchanging mutual philosophies, I find him to be an individual of exceptional character and broad goodwill. His resolve stands as a testament to the enduring belief that an individual can rise above extraordinary obstacles to achieve a positive result in this incredibly competitive world.

**Sylvester Stallone**

Mr. Ruettinger's list of accomplishments and contributions speaks for itself. He serves as an excellent inspiration for our young people, an example that hard work and determination are the pathways to success.

**Shelley Berkley, Congresswoman**

In spite of many obstacles, Rudy, has become a huge success. His personal motivation, perseverance and determination were major factors in his significant accomplishments. I witnessed his resolve firsthand as his college football coach.

**Ara R. Parseghian, Coach**

Rudy gave a presentation to the Lakewood Police Department and the West Metro Fire Protection District. With his charismatic and down-to-earth style, Rudy has given many the motivation they need to try again, to believe, to succeed. He is a man who simply exudes a "never-quit" attitude and indomitable spirit.

**Gary R. Barbour, Chief of Police**

Rudy has impacted millions of American lives by being an example of perseverance, determination, and diligence. He is a man that has shown strength of heart and amazing spirit in times that are not always kind. He has become an example of what people, young or old, can aspire to become.

**Kenny C. Guinn, Governor**

Thank You for your attendance and participation at this year's KFS. Your contribution made it possible for me to hear The Best KFS Yet!

**James R. Jimerson, Orba Financial**

Hello Rudy,

I wanted to let you know that I shared your story as a part of my Empowerment Seminar. I gave a 4-hour Child Empowerment seminar for the staff at Chamberlain's Children Center in Hollister, CA. Their main service is a residential treatment facility for abused children. During part of the training, I discuss a strategy for keeping ourselves encouraged and inspired by surrounding ourselves with positive, inspiring stories. Of course, throughout the seminar I weave my own overcomer story as examples, but to kick off this section of the seminar, I shared your story. I talked about the power of dreams and how they can anchor, guide and purpose our life. I read some of the quotes from your website about the power of dreams. There were tears and cheers as my seminar concluded and "we" brought the house down, as they say. Several staff members talked later about how this was revolutionary thoughts for them, as they had never thought about helping the kids find their purpose, their dream. It even affected them personally, as they hadn't thought about their own dream in a long time. I had to share this with you, and ask your permission to use your story in future seminars. It made a huge impact on the staff and I believe it truly encouraged them to keep doing what they're doing, and to believe in the power of having a dream.

**Maria Lynn Thomas - (Author, Speaker, Overcomer)**

Out of this World!

**Barry Chefer, Cape Canaveral Spaceport Symposium**

On behalf of the men and women of the Las Vegas Metropolitan Police Department, I again extend my heartfelt thanks and appreciation for your presentation at the Sheriff's Lecture Series. You are one of the few who has a dream, lives it, and then lets everyone else know they can live their own.

**Sheriff Jerry Keller**

Rudy's presentation was a huge hit and helped make Monster.com's Global Sales Conference a booming success!

**Jocelyn Talbot, Sr. VP – Telesales**

I am still hearing rave reviews from people who attended our event about how much they enjoyed hearing you speak. We have hosted many special events featuring extremely successful authors, entrepreneurs, and athletes, and all have been professional, entertaining, and memorable in their own way. But Rudy, I have to say, that none of them have connected with an audience quite the way you did!

**Bruce A. Broadwater, Mayor**

Your address truly moved the audience. As a matter of fact, President McDowell commented that yours was only the second time since he has been president (27 years) that a commencement speaker received a standing ovation!

**Mark W. Van Tilburg, Univ. of Pittsburgh – Bradford**

Your story is a truly inspiring one and I trust makes a terrific impact on young people everywhere who are looking for a way to believe in themselves and achieve the American Dream. Thank YOU for all of your work in sharing that story and the differences you are making for so many.

**Jim Nicholson**

Thanks for the great job in speaking to our team. They were all, to say the least, extremely impressed and in awe.

**John Chadima, University of Wisconsin Football**

From the start we were impressed – from our first call to your office to the last goodbye with Rudy. We appreciate all the attention to detail, his rapport with the students and parents, but especially we appreciate his message.

**Colleen Welsh, Principal**

Wow! This is what our members are still saying three weeks after your appearance. Your presentation at the North Carolina Auto Dealers Annual Convention last month in Asheville, North Carolina was truly inspirational. Thank you for your part in making our convention such a great success.

**Robert J. Glaser, Executive Vice President, North Carolina Automobile Dealers Association**

The reception that the players held for you after the speech was heart-warming and proved a real "hat-soff" to you for your efforts. The sincerity of your presentation was magnificent and your words made contact with the guys.

**Don Jackson, Assistant Coach - Pittsburgh Penguins**

I want to express my appreciation for the incredible presentation you gave to the Business Development department at the United Parcel Service. The likelihood of a repeat performance to other areas of our company has greatly increased because of the positive outcome. The investment in our people was well worth the monetary cost to UPS. It was great to hear the comments from our management team about how positively you affected their feelings about doing their personal best in their job as well as in their daily life.

**Carla Atencio, United Parcel Service**

Just a note to let you know how pleased I am with your presentation to our group in Hawaii. You exceeded all of my expectations and based on the comments I have heard from our group you exceeded theirs as well. Our people really enjoyed your message and appreciated the opportunity to meet you after the presentation.

**Terry Carstens, Physicians Mutual Insurance Company**

Thank you for speaking at our Region One Annual Lenders Meeting. Many, many of our lenders and other guests have been calling me or writing notes to let us know how much they enjoyed your presentation. Some stated how they have already put some of your ideas to work in their lives. We will also be placing a rather large order for additional books. The requests are still flowing in.

**Daniel J. Mekemson, First Vice President, Firststar Home Mortgage Corporation**

Needless to say, you did a great job! I have had more positive feedback about your presentation than I have ever received for any other speaker. This was THE BEST Annual Luncheon we have ever had, and you were a big part of its success.

**Steve Snyder, President/CEO, Tempe Chamber of Commerce**

The speech was a rousing success, with Rudy getting two sustained standing ovations. He really was great! He has developed into a top-notch motivational speaker, who speaks from his heart and really connects with his audience. It could not have been better. I am going to recommend Rudy to some companies that I know bring in motivational speakers.

**James E. Musurca, Attorney At Law**

Rudy helped make our CLC Conference in April a huge success. He is truly a professional, and his enthusiasm is infectious. I was most impressed with his genuine caring for people. Our qualifiers and attendees loved him and stayed long after his performance for autographs, and they look forward to seeing him again.

**Shirley Mertz, CMP Manager, Enterprise Meeting & Conference Services**

I still hear from people just how much they loved the movie and were moved by your story.

**Marc E. Platt, President of Tri-Star Pictures**

You gave me so much to take away and so much to think about, I hope to incorporate many of your ideas into my professional and personal life.

**Christopher J. McCabe, Maryland State Senate**

Our players really enjoyed meeting you and I remind them what you said on the field when you talked to them... this team will do something great this year. Thanks for being a good friend and an inspiration to all who know you.

**Tom Osborne, Head Football Coach, University of Nebraska**

Rudy's belief in himself and his dream created an overwhelming energy that inspired all of us to bring the major motion picture RUDY to life on screen.

**David Anspaugh, Director of HOOSIERS and RUDY**

Rudy's will and persistence helped me envision and then realize a dream.

**Angelo Pizzo, Screenwriter of Hoosiers and Rudy**

Let Rudy show you what people of ordinary physical and mental abilities can achieve when armed with an extraordinary ability to believe in themselves. Rudy is a Dynamite Speaker!!!

**LT. Commander Bill Goss, Retired U.S. Navy Pilot Underwater Explosives Expert and Author of "The Luckiest Unlucky Man Alive"**

Absolutely great! Perfect for our company. It was one of the best presentations we ever had, and we've been doing this for 11 years!

**President of Penske Trucking**

Rudy portrays what we think about as quality, effort, and teamwork. He's a wonderful guy ... he brought tears to my eyes.

**Roger Penske, Owner of Penske Trucking**

He had everybody's eyes in total attention. It was amazing how a common man could grab everybody like that.

**Tom Angle, American Red Cross**

We started this year with a unit on dreams and goals. It took us 5 class periods to watch RUDY. We laughed and cried, listened and learned, and really began to understand and believe...

**Madeline Cuzic, 8th grade teacher**

Thank You for your outstanding participation as a speaker during the National Agricultural Bankers Conference. This year's event was a huge success in large part due to your efforts and the time you spent preparing for your presentation. The conference was one of the highest rated in years according to our attendees. We appreciate your commitment to the conference and to helping ABA provide quality continuing education to the agricultural banking industry.

**John Blanchfield, Director**

What a joy it was to hear you speak to the American Humanics students, faculty, and non-profit partners at the Management Institute's Opening Ceremony! Your keynote was insightful and offered much for our Institute participants to consider about reaching their dreams. Thank You for joining us.

**Jessica Schroeder, Associate Academic Partnerships**

On behalf of the South Jersey Sting, I wanted to express our sincere gratitude for speaking to us. Your message was truly powerful. There is no doubt in our minds that you are a national treasure with the ability to communicate in a sincere manner, with great insight and enthusiasm. You spoke to the minds and hearts of our business associates, parents, and children. I have received calls from many of our attendees about your visit. One common thread ran through all their messages, and it is that you have made a major impact on their lives. You motivated all of us!

**Joseph Matranga, Eagle Management Group**

Thank You so much for the great job you did for us. My customers raved about your being there and could not quit talking about the thrill they all got from meeting you. Thanks for helping so many of us raise the next generation of winners. I will be letting all of the people I know in the business world about your speaking program.

**Mike Van Gieson, Sr. VP Marketing Synnex Information Technologies**

Thanks very much for your participation in our Tri-Fund Conference. Your presentation was a smashing success, and the entire audience absolutely loved it. Even more importantly, you delivered a great message. We are very interested in continuing the relationship between you and The Laborers' Health and Safety Fund. We'll be in touch to explore more possible safety and educational opportunities.

**Joseph Fowler, Executive Director - The Laborers' Health & Safety Fund**

One of my coaching clients recently heard you speak. He said you were engaging, funny, focused, and entertaining. He said that you grabbed everyone's attention and landed as humble, straightforward, approachable and someone that people could relate to. He thought you did a fantastic job. This client is one of the most sophisticated marketing personalities I know, so this is high praise from someone who knows the goods when he sees it.

**Joe Mathews, Franchise Coaching Company**

A huge thanks to Rudy for going the extra mile for us. He really did a wonderful job and touched the hearts of a lot of people, including the kids.

**Jim Mercon, Quixtar**

Thank You for speaking to the participants attending our 4-H Exploration. Your message was right on target and a splendid opening for our three day conference.

**Judy Ratkos, Associate Program Leader**

There really aren't adequate words to express our appreciation to you for speaking to our students and parents. All I can say is WOW! What a great experience for us all and how we thank you for taking time for us.

**Jayne Van Langeveld, Principal, Mountain View School District**

I wanted to tell you how much the staff at Indian Prairie enjoyed having you for our Opening Institute Day. Administrators, teachers, secretaries and custodians have stopped by to tell me how much they appreciated your message.

**Gail McKinzie, PhD, Superintendent of Schools**

On behalf of the RAPP program/Southcoast Hospitals Group, I would like to Thank You for all your support. Your participation as a guest speaker was both insightful and informative. It was extremely well received by all in attendance as shown through our event evaluations. We look forward to continuing a fulfilling relationship with you as we partner to educate and protect our future, the children of our community.

**Tim Velho, Southcoast Hospitals Group**

Rudy's message of Character, Courage, Contribution, and Commitment was powerful and inspiring. A young girl came up to me to thank me for the program and said that she always wanted to be a doctor but everyone told her she wasn't smart enough, but after hearing Rudy she knows that she can be anything she wants to be. The message Rudy sent to our students hit home in a special way.

**Kevin Maddox, Winterboro High School**

**HAVE YOU SEEN RUDY SPEAK? WHAT WAS YOUR EXPERIENCE LIKE? EMAIL US!**

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